For all that there is to see and do in the City of Rochester and the surrounding area visit:

www.visitrochester.com

Location: Highland Park

Hours:10:30am-8:30pm daily

Live Music & Children's Activities Everyday!

- Concert Lineup

(Lilac Center Stage)

May 9th 7:00pm Duke Jupiter

May 10th 7:00pm The Skycoasters

May 11th 7:00pm Rubblebucket

May 13th 7:00pm Classic Albums Live -Dark Side of the Moon

May 14th 7:00pm The Infamous Stringdusters and Keller Williams

May 15th 7:00pm Rusted Root

May 17th 7:00pm The Original Wailers

May 18th 7:00pm Eddie Money

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Lilac Festival-May 9-18, 2014

For two weeks in May, gardens everywhere are a mass of billowy purple, pink, white and wine-colored blooms, filling the air with scent on warm sunny days. Rochester's famous Lilac Festival, an annual event for over 100 years, is a celebration of the lavish array of flowers, attractions, and special events that signal the arrival of spring. The 1,200-plus lilac bushes in Highland Park create a floral rainbow ranging from the deepest of purples to the purest of whites. The park's lilac collection was started by horticulturist John Dunbar in 1892 with 20 varieties, some of which were descendants of slips of native Balkan Mountain flowers that were carried to the new world by early colonists.

Check out www.rochesterevents.com for more information on the Lilac Festival!

Know how to have fun!

(and remember it later)

Find out everything you need to know about Festivals, Concerts, Special Events, and Buying Tickets. Then use our SouvenirCam to capture the fun!

Available on iOS, Android & Blackberry

Top 10 Rochester Attractions

> National Museum of Play at The Strong
www.museumufplay.org

> George Eastman House
www.eastmanhouse.org

> Genesee Country Village & Museum
www.gcv.org

> The Erie Canal
www.ereiecanalway.org

> Memorial Art Gallery
www.mag.rochester.edu

> Rochester Museum & Science Center
www.rmsc.org

> Rochester Philharmonic Orchestra (RPO)
www.rpo.org

> Seabreeze Amusement Park
www.seabreeze.com

> Seneca Park Zoo
www.senecaparkzoo.org

> National Susan B. Anthony Museum & House
www.susanbanthonyhouse.org

Lilac Festival Information

- Don't miss the Lilac Festival Parade taking place on Saturday, May 10, 2014 at 10:30am. Parade begins at South Avenue and travels down to Highland Avenue ending at Goodman Street!
- Weekend visitors will have the opportunity to shop the arts and crafts show featuring designs across a variety of mediums including ceramics, drawings, graphics, fiber, glass, jewelry, sculpture, wood, mixed media along with specialty packaged foods and body care products.

Show hours are Saturday May 10th & Saturday May 17th from 10:30am-6:00pm and Sunday May 11th & Sunday May 18th from 10:30am-5:00pm.

- Add wine, chocolate, and music to enjoy an elegant evening indulging all of your senses at the 2014 Lilac Festival. Back for a second year, the Wine & Chocolate tent will be occupied by more than 30 passionate winemakers, owners, sommeliers and winery staff sampling over 150 acclaimed vintages. Each decadent evening pairs an array of delightful wines with gourmet foods, cheeses and the ultimate indulgence - handcrafted chocolates and desserts made by talented chocolatiers.

Tuesday May 13th, Wednesday May 14th, & Thursday May 15th from 1pm to 4pm & 5pm to 8pm daily. Cost is $15 per person. Must be 21+, a valid ID is required. Advance tickets can be purchased online or in person day of.

- Visit the Craft Beer Garden at the Top of the Hill Bar everyday during the festival!
- Parking

Lot 1-Adjacent to 1000 Elmwood Avenue, Rochester, NY 14620. Enter from Elmwood Avenue

Lot 2-Adjacent to 1440 South Avenue, Rochester, NY 14620. Enter from South Avenue

Lot 3-Located at 485 Highland Avenue, Rochester, NY 14620. Enter on Goodman Street, between Highland and Elmwood Avenues